



Nina Moran-Watson
Solicitor/Franchise Consultant

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Dear Franchisor

Although historically the franchise industry has fared well during recession and large-scale redundancies can result in increased franchisee recruitment opportunities, I am aware that everyone is extremely cost conscious in such difficult times.

It is vital that the legal review of the franchise agreement is not perceived to be an obstacle in terms of complexity, time and cost. I work with a number of franchisors on the basis that they recommend me to their prospective franchisees and I usually maintain an up to date version of the agreement on my system which saves the franchisee photocopying the one provided to them. This means that I am in a position to act swiftly on instruction and usually quote a turnaround of approximately one week although this can often be quicker when required.

I enclose a promotional card which I propose you give to prospective franchisees at the appropriate time. Please let me know if you wish to be supplied with a stock of cards (or a pdf. file) for future use in your franchisee recruitment process and I will arrange for these to be sent out to you. You will see that I quote a standard fee of £395 plus VAT and that this is reduced if the prospective franchisee is a customer of one of the High Street banks mentioned on the card.

Please do not hesitate to contact me for references or if you need any further advice or assistance on this or any other matter.

Kind regards

Yours sincerely

Nina Moran-Watson

Sole Principal Nina Moran-Watson Regulated by the Solicitors Regulation Authority

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